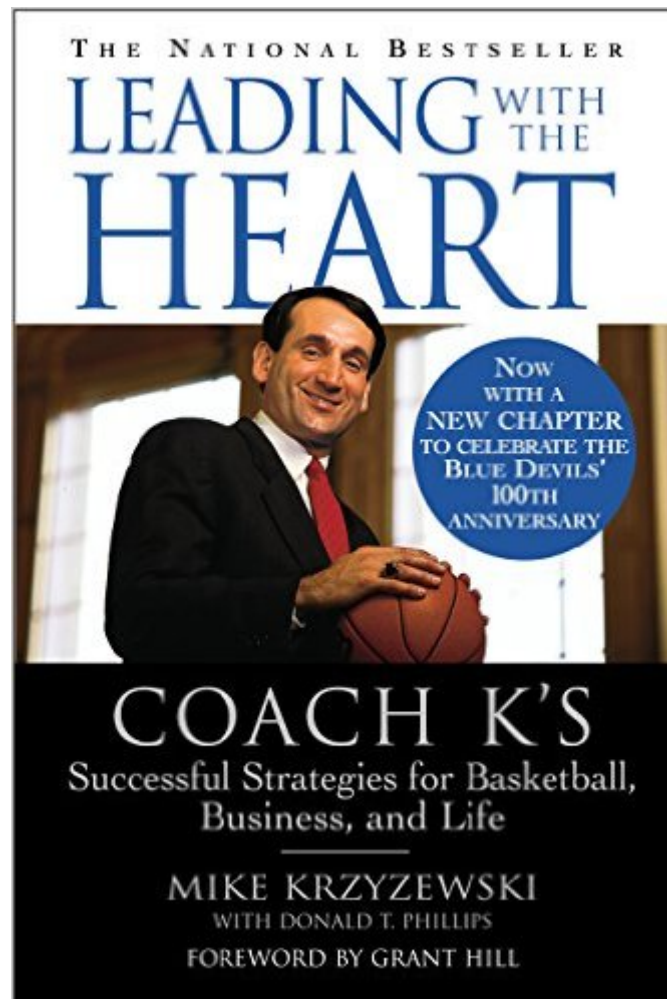


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# Leading With The Heart: Coach K's Successful Strategies For Basketball, Business, And Life



## Synopsis

In his more than twenty years coaching the Blue Devils, Coach Mike Krzyzewski has made his program the most admired in the nation, with back-to-back national championships in '91, '92, and again in 2001, and ten Final Four appearances since 1986. Now, in *Leading with the Heart*, Coach K talks about leadership-how you earn it, how you practice it, and how you use it to move your organization to the top. From the importance of trust, communication, and pride, to the commitment a leader must make to his team, this inspiring book is a must-read for anyone who loves college basketball-or who simply wants to win in any competitive environment today.

## Book Information

File Size: 1966 KB

Print Length: 311 pages

Publisher: Grand Central Publishing (January 30, 2010)

Publication Date: January 30, 2010

Language: English

ASIN: B0038OBIMO

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #112,622 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #1 in Kindle Store > Kindle eBooks > Nonfiction > Sports > Basketball > College & University #2 in Books > Sports & Outdoors > Basketball > College & University #43 in Kindle Store > Kindle eBooks > Nonfiction > Sports > Miscellaneous > Sports Psychology

## Customer Reviews

Coach K presents his approach for the "storming, performing, and norming" that he performs every season (!) as he takes new recruits and melds them into a national team. This book is a great way to see team building and management from the sports perspective. HIGHLY recommended for its heartfelt, pragmatic advice! Some great quips (a few paraphrased) include: \* The deal is - there won't be any deals. \* People make rules to keep from making decisions. \* I'm not going to promise you anything. You have to come in, work hard, and earn everything you receive. \* Look for good kids with strong character, not necessarily great talent, but great individuals who are willing to be part of

a team.\* Dislike job descriptions, they tend to put people in boxes and hold them back from realizing their true potential.\* Leader has to assess the quality of the team, set the standards, of excellence, and then work with the team to achieve that standard.\* What a leader does now sets up for later. And there is always a later.\* Want the team to get better every day. The rest will take care of itself.\* Change things up; don't do the same thing each year.\* Almost everything comes back to relationships.\* Nothing demonstrates that you care about people then spending time with them.\* The only way you can lead people is to understand people. The best way to understand them is to get to know them better.\* Some feel discipline is a dirty word, it only means doing what you should, when you should, in the best way.\* Fellas, I am the truth. At any time, I can and will tell you where you stand and how you're doing.

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